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UPCOMING EVENTS:

- **Invited Visiting Professor**
National Chung Cheng University, Taiwan
July 10, 2017 – July 15, 2017
- **PACIS 2017 Doctoral Consortium - DC Co-Chair**
Langkawi Malaysia
July 15, 2017 – July 17, 2017

Presentation topics 1

演講主題：Innovating with the two-speed IT portfolio

Abstract:

In highly competitive global markets, organisations have relied heavily on information technology (IT) for organisational innovation. The role of IT in innovation has been studied for nearly 30 years. Traditionally, the relationship between IT and innovation favours organisations with high resource availability, where substantial investments into resource-hungry IT systems like ‘enterprise systems’ purport to facilitate innovations. In the meantime, the advent of ‘digital technologies’ such as cloud computing, mobile technology, wearables and social analytics seem to have challenged the aforementioned proposition by introducing easy-of-access, on-demand, and inexpensive IT. The modern organization can use both enterprise systems and digital technologies, creating a two-speed IT portfolio. Such a portfolio of diverse capabilities must be initiated and managed with careful attention to the capabilities and weaknesses of each type of system. This presentation is based on findings derived through a sample of organizations and their IT-decision makers.